



IN THIS NEWSLETTER:

SQUALENE

In the human body, squalene is one of the most important constituents of sebum, an oily substance that keeps hydrated the outer layer of the epidermis slows down the evaporation of water. Sebum also protects the skin from problems of various nature (detergents, chemicals, microorganisms, solar radiation, etc..).



Your natural skin...



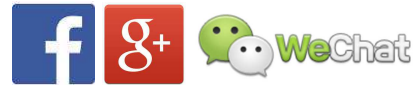
Squalene in the Olive Oil

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The most common fraud is to mix 95% of odorless oil and / or lamp oil with 5% extra virgin olive oil and sell to the final consumer this mix as extra virgin olive oil at a price lower than the cost of production of true extra virgin olive oil.

When the final consumer find in the market an extra virgin olive that cost less than the cost of production have to ask him/her self... "what am i buying?"

Olio Vitali, vivere sani!

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